

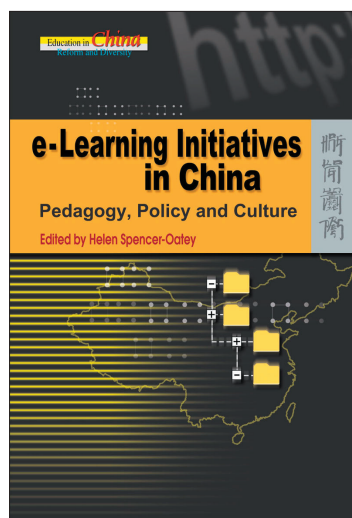
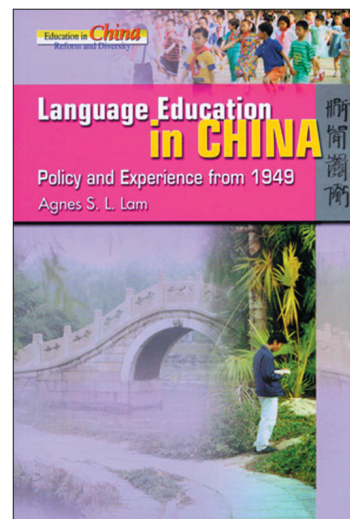
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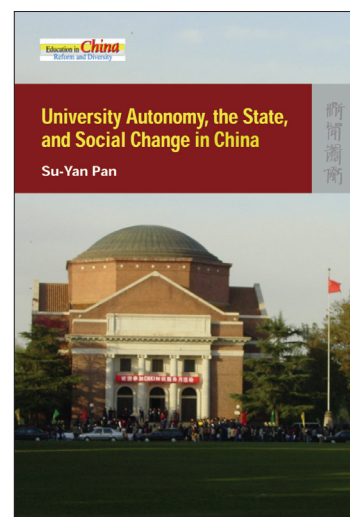
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*e-Learning Initiatives in China* provides research and application insights into e-learning in China, in the light of two drives by the Chinese Ministry of Education: to implement curriculum reform and to promote quality and innovation in e-learning provision. Educationalists throughout the world have their eyes on China, both as a market to understand and to enter, and as a major source of international students. In addition, educationalists are increasingly aware of the need to incorporate digital technology into their course provision and delivery. This book provides valuable insights into both of these elements. It includes 'state-of-the-art' reviews of e-learning in China, case study examples of e-learning design and development issues, etc. 2007. 308pp. HB 978-962-209-867-1. PB 978-962-209-868-8.

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