



HKU Summer Institute
Higher Education For Tomorrow

Changes. Challenges. Choices.

Bernadette Tsui
The University of Hong Kong

June 24, 2019



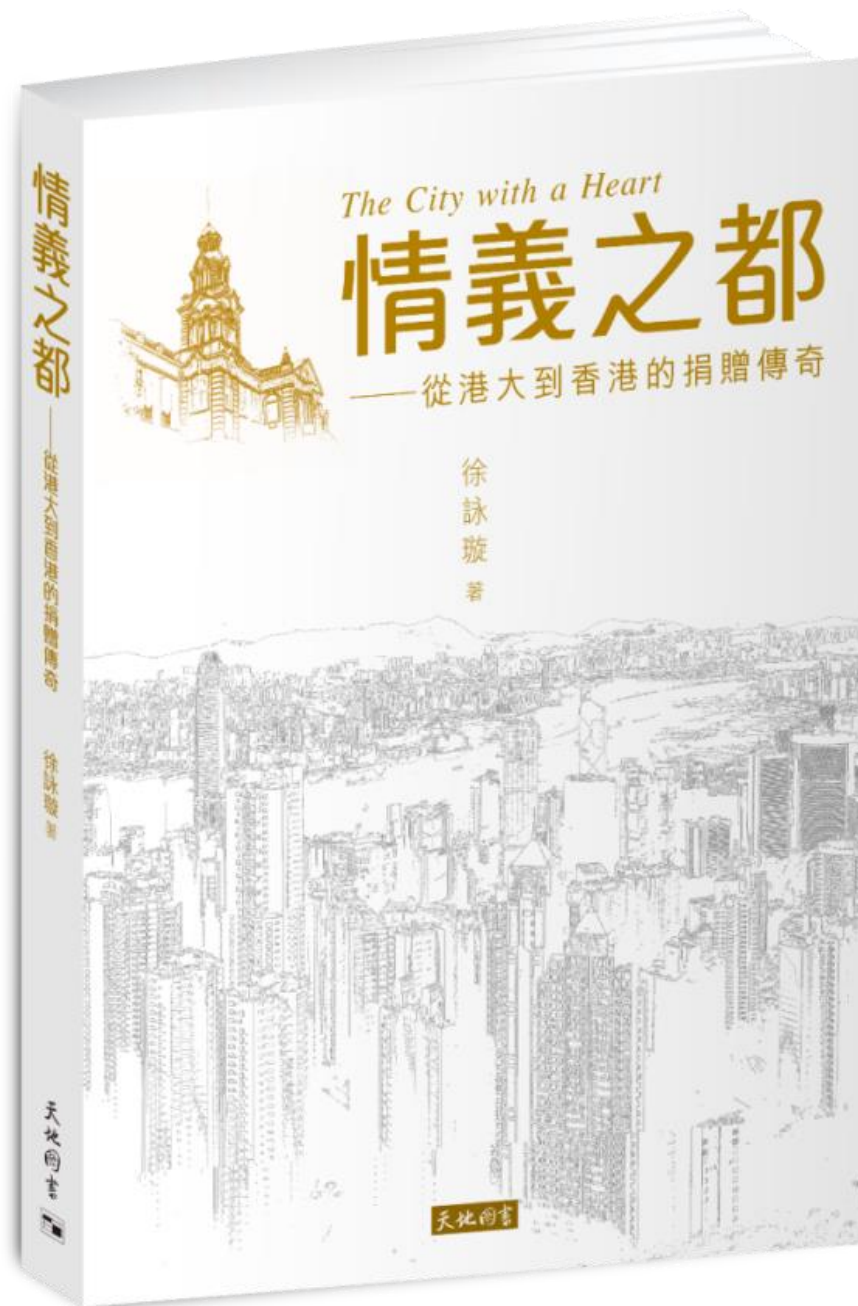
Bernadette Tsui 徐詠璇

Currently :

- The University of Hong Kong
Director, Development & Alumni Affairs Office (DAAO)
Executive Director, HKU Foundation
Teaches Master of NonProfit Management at
Faculty of Social Sciences
- Adjunct Professor, China Global Philanthropy Institute, PRC
- Columnist, Hong Kong Economic Journal 信報 <琉璃火>

“ The City with a Heart –
Stories of Giving from
Hong Kong and
Hong Kong University”

by Bernadette Tsui
pub March 2014
2nd print June 2014





「雪糕伯伯」辭世 毗鄰中學盼永擺雪糕車紀念 校長：佢係學校靈魂人物

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圖3-2 - 雪糕伯伯黃廣在石硤尾龍珠街擺賣逾60年，見證莘莘學子成長、社..... (資料圖片)



【明報專訊】推着雪糕車在石硤尾龍珠街擺賣逾60年、見證區內莘莘學子成長的「雪糕伯伯」黃廣，前日下午離世，享年102歲。與攤檔毗鄰的瑪利諾神父教會學校（中學部）的校何力生說，伯伯與歷代師生關係密切，早已是學校一分子，校方已向其家人表達深切慰問。校長表示，希望將雪糕車放入學校永久擺放，但現時要先了解擁有權誰屬。



Chor-yung Cheung added 7 new photos.

27 mins • 🌐

大坑西龍珠街雪糕伯伯昨天出殯，據說享年102歲。

雪糕伯伯的故事，是死而後已的故事。過去20多年，我在城大工作生活，能夠和雪糕伯伯成為鄰里，與有榮焉。

雪糕伯伯對瑪莉諾神父學校的楷模作用，勝過不少教育同工。

今早我和太太特地去向逝者致敬。



Robert Smith: Tycoon who just paid off 400 black students' debt

🕒 20 May 2019

f 🗨️ 🐦 ✉️ Share



Robert Frederick Smith with his wife, former Playboy model Hope Dworaczyk

Four hundred college seniors in the US state of Georgia just received a dream graduation present from billionaire investor Robert Frederick Smith: he paid off their student loans. Who is this American philanthropist?

During his speech on Sunday morning to the historically black Morehouse College in Atlanta, Mr Smith stunned the class of 2019 with his pledge to wipe out their debt, thought to be worth up to \$40m (£31m).

It was a rare foray into the limelight for a low profile tycoon who was virtually unknown on the national stage until a few years ago.

Mr Smith, 56, is the founder of the private equity firm Vista Equity Partners and one of the nation's most prominent African-American philanthropists.

<https://www.bbc.com/news/world-us-canada-48339599>

Technology

Hong Kong's Richest Man Will Pay \$14 Million for Mainland Tuition Fees

By [Dave McCombs](#)

June 19, 2019, 10:52 AM GMT+8

- ▶ Tycoon's annual grant goes to university in his home province
- ▶ Foundation has invested more than \$3.2 billion since 1980



Li Ka-shing Photographer: Anthony Kwan/Bloomberg

LIVE ON BLOOMBERG

Watch Live TV >

Listen to Live Radio >

Symbol	Price	% Change
IBM	103.00	0.00%
GOOGL	101.00	0.00%
MSFT	100.00	0.00%



Bonnie Chan Woo, CEO at Idle Group & Co-Founder of Studio SV, Vice-Chair of HK Design Centre.



<https://www.bloomberg.com/news/articles/2019-06-19/li-ka-shing-stumps-up-14-million-for-chinese-undergrad-tuition>

We **advance** education
to **transform** lives
and **change** the world.

Changes.
Challenges.
Choices.

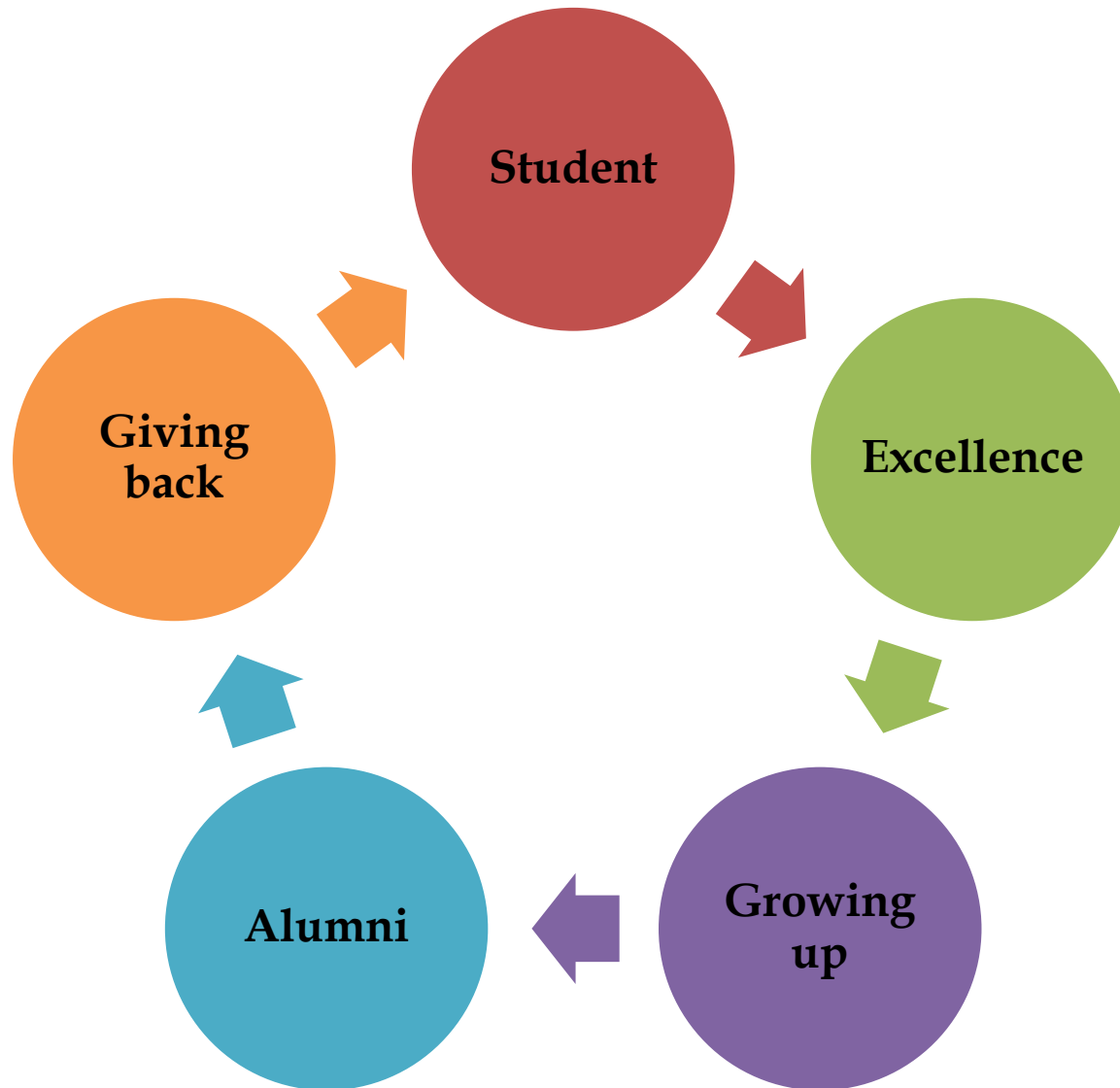
1910s, Hong Kong



2010s, Hong Kong



Education: The Scholarship Cycle



Raising Fame

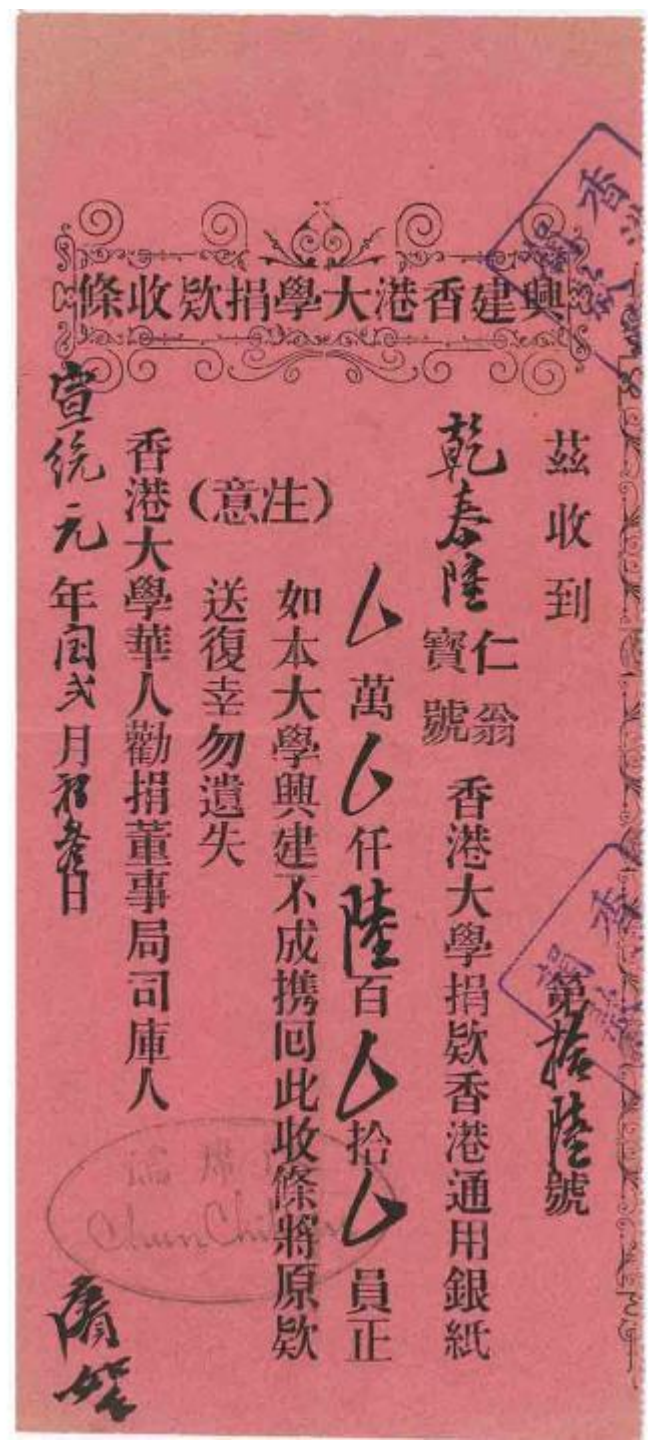
Raising Friends

Raising Funds

HKU has always relied on community support, even *before* the first brick was laid...

As it was uncertain at the time as to whether the University would ever be built, the donation receipt of 1909 included a clause that should the University fail to be established, the donated amount would be returned intact to the donor.

A donation receipt for the sum of \$600, dated 1909



Fund*d*raising

The Fundraising Pyramid

Target: 1 Million

$$\$100,000 \times 2 = 200,000$$

$$\$40,000 \times 6 = 240,000$$

$$\$30,000 \times 12 = 360,000$$

$$\$5,000 \times 30 = 150,000$$

$$\$1,000 \times 50 = 50,000$$



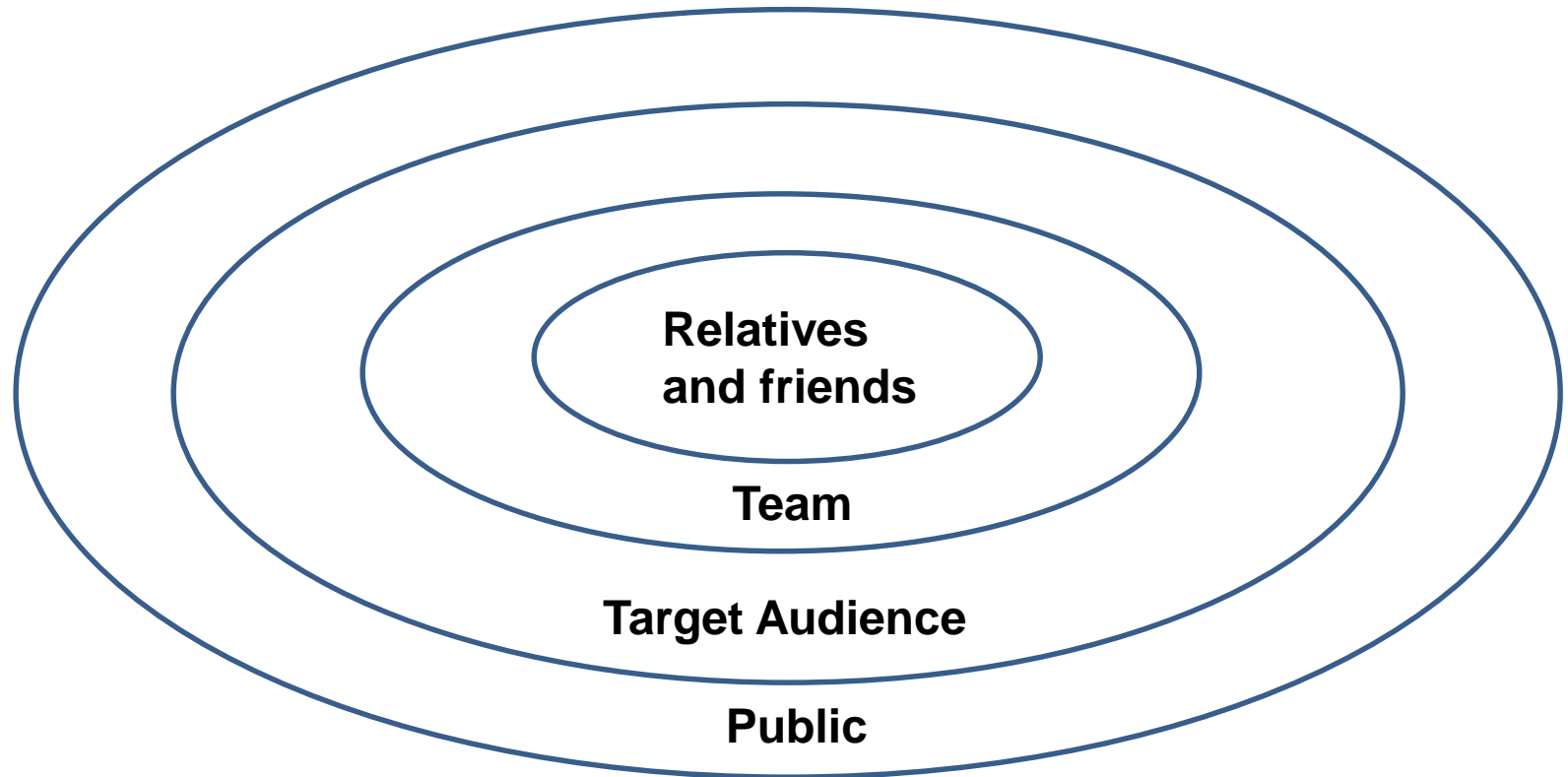
Donation Amount

VS

Participation Rate

Circle of Influence-- “NETWORK”

- *“Six Degrees of Separation”*



BRANDING. REPUTATION. PROMOTION

Audit and Assess the organisation or project's

- prestige
- image
- credibility
- trust
- “partnership”
- network and reach
- **Friend-raising, then Fund-raising**

The Main Building

Loke Yew Hall

built 1910

- Exams, high tables, parties, ceremonies,
- Graduations
- Home of the first Faculties of Engineering and Arts
- Film locations and wedding photos...



Main building
1910

Loke Yew Hall
1960s













Class of 2017,
all the best!
Peter Makin



Class of 2017,
all the best!
Peter Makin



Class of 2017,
all the best!





https://www.youtube.com/watch?v=kHD__vfGRsM







The Grand Hall, Lee Shau Kee Lecture Centre built 2012

- Ceremonies
- Graduations
- Lectures and Conferences
- Concerts
-

Grand Hall, Lee Shau Kee Lecture Centre





TO SIR WITH LOVE

An evening in celebration of 第一代大學生勸學金
FIRST-IN-THE-FAMILY EDUCATION FUND

A tribute to Vice-Chancellor Lap-Chee Tsui







香港大學
THE UNIVERSITY OF HONG KONG

192nd CONGREGATION
第一百九十二屆學位頒授典禮

CLASS OF 2014

FACULTY OF LAW







Cherrian ritual... at Cherrypicks



DREAM CATCHERS



DREAMCATCHERS





Chi Wah Learning Commons

















萬頃林春風化雨百味全

塔神州作首英才宏道基



華滿儒林春風化雨百煉金

林高波題



智啓神州作育英才宏道基

香港大學百年校慶



Mass Transit Railway (MTR)



UNIVERSITY ANTHEM

香港大學校歌

FOUNDATION STONE
大學奠基

消防喉轆
Fire Hose Reel
消防龍頭
Fire Hydrant
滅火筒
Fire Extinguisher



Hong Kong University Society of Shanghai, 1937
香港大學上海學會



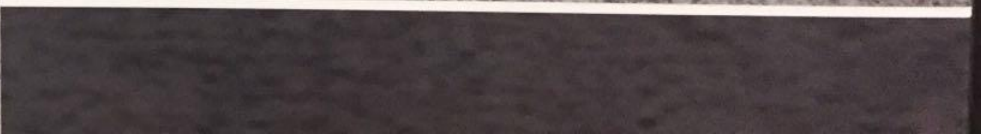
Library Corner in the 1920s
圖書館一角



BONHAI
BOARD

Drama group in the 1930s

話劇團



1949

Union Poster, 1949
學生會海報



UNION 1949



Eileen Chang (Arts alumna of HKU, writer)
作家張愛玲 (港大文學院校友)

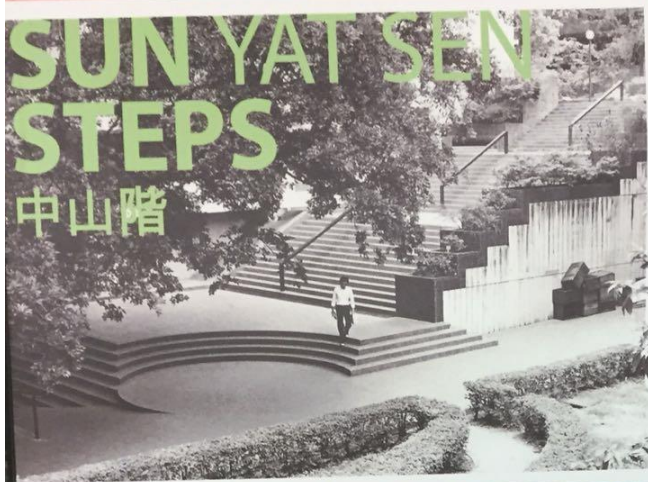


Architecture Studio in the Duncan Sloss Building, 1953
史羅司樓建築學系工作室

LIBRARY

SUN YAT SEN STEPS

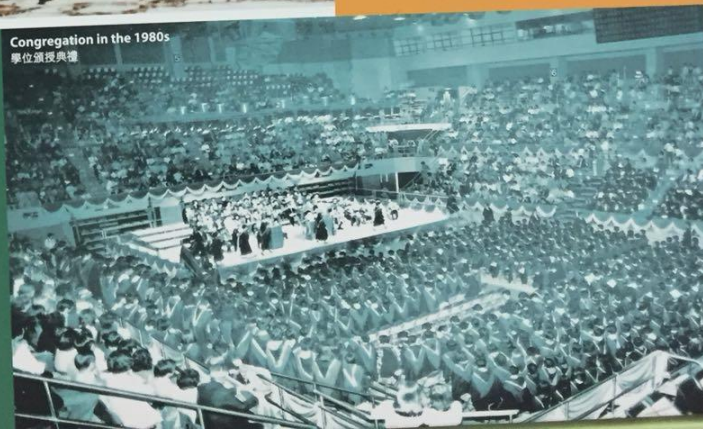
中山階



HKU Rowing Team in the 1980s
港大划艇隊



Congregation in the 1980s
學位頒授典禮

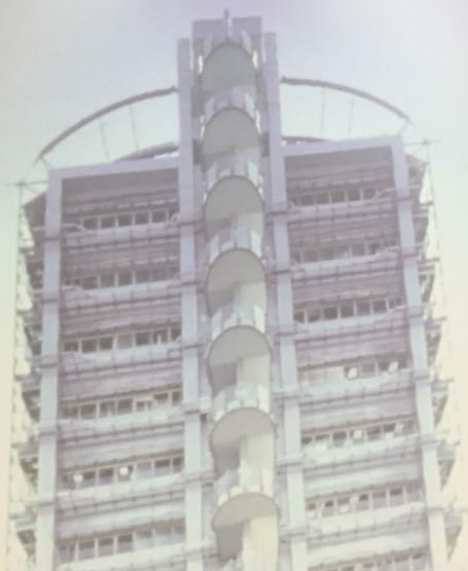


1997 HONG KONG HANDOVER CEREMONY

香港回歸交接儀式



Hong Kong Handover 香港回歸



CENTENNIAL CAMPUS FOUNDATION STONE LAYING CEREMONY

香港大學百周年校園奠基典禮



Professor Jao Tsung-I Petite Ecole
饒宗頤學術館



Student Ambassadors
學生大使



Jockey Club Student Village III
賽馬會第三學生村



UNIVERSITY BOOKS

大學

Bricks Wall

- HKD 18,000 (USD 2,300) for a 4" X 8" brick
 - Max 20 characters per line and up to 3 lines

- HKD 38,000 (USD 4,870) for a 8" X 8" brick
 - Max 20 characters per line and up to 6 lines

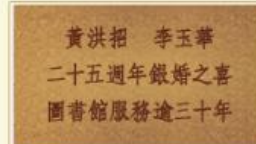


BRICKS CAMPAIGN

Every Brick tells a Story

[Home](#)[Brick Stories](#)[Bricks Owners](#)[Make Your Own Brick](#)[Donation Form](#)[FAQ](#)

[Album](#) | [Map](#) | [Video](#) | [Collection of your replica brick](#)



Every Brick Tells a Story

[more stories >](#)



Ir Tsang Chiu-kwan 曾昭群 (BSc(Eng) 1970)
Entering into the University in the late 1960s, when so few were accepted, was like a dream come true for me.

Lily Donor
4" x 8"
HK\$18,000

最多可刻三行中文繁體字，每行最多九個字，標點或留空白位。

<http://www.daaio.hku.hk/bricks/>

Facts

- Launched in March 2008; the Bricks Wall was completed and opened in November 2013;
- Raised approximately HK\$32 million;
- Raised support from 1,700 donors and friends;
- Engraved inscriptions on 1,270+ bricks

Facts

- 90% donors are alumni, others are HKU supporters, staff and corporations;
- About 10% of alumni donors graduated in 1995 or after;
- Over 60 alumni groups made contributions;
- 319 donors became new members of the HKU Foundation





EVERY BRICK STORY



The Bricks Wall recognises contributions
from 1,700 alumni and friends of the University.

Together with other supporters,
they helped build the Centennial Campus.

A NEW BABY GIRL!
CHARMAINE IP
BORN 2008
FRANCIS IP
AND
CAROL KWOK

獻給我們亲爱的
三姨 盧袁蘇妹女士
感謝她對我們
深切悠長的關愛
大學堂宿舍歷屆宿生

為中國而立

行雲流水 隨緣自在
結緣此生 惜愛感恩
容芷坪 · 李國強

Once a Riccian
Always Riccian
Riccians 1965-70

Wishing HKU every success!
Rusy & Puniz SHROFF

Adams B BODOMO
Linguistics Prof, HKU
from GHANA, AFRICA

南洋北望 騰躍曉境
匯成洋海 集自滿清
母校之愛 凝於一磚
明德格物 宏醫永傳
港大澳洲協會校友會

THEY TAUGHT ME DRAMA,
LIFE & LOVE -
REV ERIK KVAN
MR JACK LOWCOCK
DR VICKI OOI
Bernadette Tsui

My Dearest Phyllis,
Thx for being my
wife, John Man

JOHN LLEWELLYN
WARDEN, U HALL
NORMAN LEUNG

感恩 惜福
惜福 知足
程程 敬兒

敬爱的爸爸、媽媽：
梁志光先生彭耀女士
養育拙劣 銘記於心
遠從教務 興業惠群
永強 土木工程七九
永寧 社會科學八一

百年港大 源遠流長
知新致遠 踵玉舍章
博施廣濟 寄願四方
桃李天下 豈獨興邦
醫科八五
翼輝安 何碧蘭

港大出品 必屬精英
胡良利萬益珠寶行
董事長
胡楚南太平紳士

紀念母親盧英女士
蒞英已百有年掛
良材亦輸三春輝
兒 伍榮良謹誌

感謝 譚澤能教授
感謝 林裕康教授
王晉光 教育碩士

才者德之寶也
德者才之計也
德不優者，不能懷遠
才不大者，不能博見
洪小蓮
二零一零

一壇磚土凝蛇渠
百載春風育稼稼
七一年度學士

PRISCILLA WONG
and
MARTIN LIAO

百年基業 香風化雨
沈祖堯 醫科八三
王世芬 醫科八五

HKU alumni
at
Bellios Public Sch.

TO MR JOHN EYNON
AN UNFORGETTABLE
MENTOR & FRIEND

懷念我們的祖父
林桂泉、父親林耀生
林滿祥 工程學士六四
林漢強 工程學士六五
林漢洲 工程學士六六
林漢威 醫學學士七六

感謝我們父親朱世良
養育教誨一門四廳
推新頓新立新業新誌

何東光輝長存
陳麗珍、潘美美
文學院八五至八八

A BIG THANK-YOU
TO HKU AND
UNIVERSITY HALL
FROM
CHAN CHO CHAK JOHN
BA(HONS) 1964

願自在菩提

黃洪培 李玉華
二十五週年級婚之喜
圖書錄展將逾三十年

港大醫科 培育華化
蔡香霞世 功德良多
七六 漢世 怡雲

母校百年慶輝煌
親物無聲育襟襟
中外交流結碩果
更添新廈滿陽光
香港大學建校百周年
內地校友聯誼社敬賀

BELOVED HKU
LET THE LEGEND
CONTINUE
ECONOMICS CLASS 1966

Do all the good you
can, by all the means
you can, to all the
people you can, as
long as ever you can.
Rita Lau

多角度鞏固感性認知
家國事但求理性探討
國事學會十五屆老鬼

天行健
君子以自強不息
尹一鳴 (社科七九)

精陸閣方任老敬快鐘
算餘冠冠志達成永榮
師術樂球球樂主鴻

鄧國庭醫生
馮佩華醫生
永結同心
金婚誌慶
(一九五九—二零零九)

堅持民主 探索統一
立足香港 溝通兩岸
國事學會十七屆老鬼

In fond memory of
Sir Albert Rodrigues
Father, doctor and
Pro-Chancellor
of HKU 1968-1994
Love Tito and Mary

Warren Chan, QS SC LLB
1977

永遠懷念在釣魚台為
國捐軀的陳誠祥學長
並致意謝拜辭及安哀
與安立 學弟鄭國華
與陳輝珠納儀展明及
慧蘭於二零壹貳年秋

鄧鍾英謝謝斯盧書聖
羅榮能錫志華乃欣保
華華明明明昌友露

學*黃唐王博戴余蛋
演*逸德德納德韓國
社*恩彭彭玲正潔琪

天·林超英理科七一
地·林超雄工程七四
人·林玉玲理科七五

The LORD is my shepherd.
Thank GOD!
So Lai Kuen

見賢思齊
見不賢而內自省
互勉 壹嘉穎

為兒童謀幸福，為社
會育良才，為國家民
族培養有偉大理想的
國民，為地球造就有
良知良能的新一代。
港島二二九號童軍

Welcome to
The Bricks Wall



感謝 譚添鉅教授
感謝 林裕康教授
王晉光 教育碩士

獻給我們至愛的
三嫂：衛袁蘇妹女士
感謝她對我們
深切悠長的關愛
大學堂宿舍歷屆宿生

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AN UNFORGETTABLE
MENTOR & FRIEND

THEY TAUGHT ME DRAMA,
LIFE & LOVE -

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- MR JACK LOWCOCK
- DR VICKI OOI

Bernadette Tsui

鄒鍾吳謝嚴簡盧書聖
耀業能錫志肇乃院保
華華明恩明昌本友羅

百年港大 源遠流長
知新致遠 蘊玉含章
博施廣濟 杏遍四方
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醫科八五
莫鎮安 何碧頤

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陳愛珍、潘美美
文學院八五至八八

In Memory of
DR JOHN R CHOA
who loved serving
his Alma Mater

My Dearest Phyllis,
Thx for being my
wife. John Man

Once a Riccian
Always a Riccian
Riccians 1965 - 70

Wishing HKU every
success!
Rusy & Purviz SHROFF

精陸鄭方任老歐洗鍾
算健冠江志建成永傑
師瑜榮輝輝榮康生鴻

港大出品 必屬精英
胡良利萬益珠寶行
董事長
胡楚南太平紳士

TO MY FAMILY
CHAN MEI FONG,IVY
LAM KA YAN,MONIQUE &
LAM KA CHUN,DAVID
LAM KWOK WING
BSocSc 1976

為中國而立

In fond memory
and appreciation
of our Mom and Dad
Mr & Mrs LAI Li-ying
for their investment
in our education

旅港順德綿遠堂
(一八七六年創立)

獻給我們至愛的
三嫂：衛袁蘇妹女士
感謝她對我們
深切悠長的關愛
大學堂宿舍歷屆宿生

A NEW BABY GIRL!
CHARMAINE IP
BORN 2008
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Riccians 1965-70

THEY TAUGHT ME DRAMA, LIFE & LOVE -

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- MR JACK LOWCOCK
- DR VICKI OOI

Bernadette Tsui

**A BIG THANK-YOU
TO HKU AND
UNIVERSITY HALL
FROM
CHAN CHO CHAK JOHN
BA(HONS) 1964**

**TO MY FAMILY
CHAN MEI FONG, IVY
LAM KA
YAN, MONIQUE &
LAM KA
CHUN, DAVID
LAM KWOK WING
BSocSc 1976**

**In fond memory
and appreciation
of our Mom and Dad
Mr & Mrs LAI Li-ying
for their investment
in our education**

**In Memory of
DR JOHN R CHOA
who loved serving
his Alma Mater**

Si monumentum requiris circumspice

- Latin

“If you would seek my monument,
look around you.”

- Sir Christopher Wren epitaph
St. Paul's Cathedral in London

Changes.
Challenges.
Choices.

Thank You

bernadette.tsui@hku.hk